



Data Center Demo Program

PROGRAM REQUIREMENTS

- Open to Premier and Elite Level Partners only
- \$75,000 annual limit*
- Discounts on Integrated Systems and product families outside of the approved list will be considered on a case by case basis
- All requests must be approved by the APC by Schneider Electric Regional Director and the APC by Schneider Electric Partner Marketing Manager



As a benefit to being a Premier or Elite Partner, APC by Schneider Electric is providing exclusive discounts for you to upgrade or build your demo capabilities!

PROGRAM BENEFITS

- Receive 20% off your partner pricing on select product families and associated services
- Grow your knowledge base with free on-site technical training tool
- Create the perfect venue to educate customers while demonstrating Infrastruxure product knowledge
- Become an Official APC by Schneider Electric Demo Center**

Receive 20% off your Partner Pricing on the following Product Families:

- Racks & Rack Accessories
- Rack Power Distribution
- Modular 3Phase UPS
- InRow Cooling
- Physical Threat Management
- Data Center Management
- Enterprise Management
- Associated Services

How do I make a request?

Contact your Territory/ District Manager to submit your request.

*Prior to discount

**Requirements need to be met for rack, power, cooling and management purchases

Make the most of your energy

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Facilities Manager

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Word Document Construction Notes

1. Refer to Testimonial guideline PDF for page usage, layout construction, stylesheet names and application, and image/chart/graph/table + caption placement.

2. There are a few differences between the InDesign doc and the Word doc.

A. the colors are based in RGB in word:

Spruce Green – R:0 / G:149 / B:48

Lady Fern Green – R:79 / G:166 / B:0

Seeding Green – R:135 / G:210 / B:0

Dark Grey – R:98 / G:100 / B:105

Light Grey – R:159 / G:160 / B: 164

Fuchsia Red – R:177 / G:0 / B:67

Sky Blue – R:66 / G:180 / B:230

Sunflower Yellow – R:255 / G:209 / B:0

Honeysuckle Orange – R:228 / G:127 / B:0

B. The font SE Optimist IS NOT used in the Word doc. Arial is used for all heads + subheads, and Helvetica is used for body copy and is built into the stylesheets.

3. How-to:

A. Update the Header and Footer – menu › view › header and footer. Click on text box to update and type in or copy and paste content. Close.

B. Access the page grid - menu › view › header and footer. Click on the upper right or left corner to select the grid group. › formatting palette › colors, weights, and fills › line › color. Select a color from the palette. Grid outline will appear. Before printing turn grid off. Same chain as above › line › color › Select white swatch from palette. Deselect. Close.

4. Do not delete stylesheets. Do not change stylesheets.

5. Do not delete the grid.

6. Do not change the margins.

7. PDF final versions prior to printing and/or distributing.