

APC

Channel Partner Program

Press Release Request Instructions

APC by Schneider Electric remains committed to providing channel partners with sales and marketing tools needed to succeed in today's competitive market. We provide customizable press release templates to help you promote your competencies and partnership with APC within your local market.

Follow the instructions below to request a customizable press release template. The Channel Marketing Team will provide support and instruction on how to update the document, and how to receive the approved release back from APC.

Award Winning Channel Programs



16 Straight Years!

Priority Partner Hotline
800-771-1APC

Partner Personal Page
www.apc.com/personalpage

Dedicated e-mail
channel.programs@apc.com

Please submit an email with the following information to:
channel.programs@apc.com

1. Your Company's name
2. Your APC Channel Partner Program Level
3. Name and email address of primary contact
4. Subject of email: *Press Release Request*

*Please allow 5 to 7 days to receive your customizable template

